



Programa de Parceiros Exclusivos LATAM — Piloto gratuito de 30 dias, 10 usuários, sem contrato.

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## VAR / Resale Partnership

Add AI to your portfolio. Resell Tess to your existing enterprise clients and build a new recurring revenue stream.

### Value Proposition

- Reseller pricing on Tess.im — designed for your margin
- Sell to your existing customer base with zero sales effort
- Full product suite: 200+ AI models, operational AI tools, contact center AI
- Partner keeps 10-15% recurring commission on all customer subscriptions
- LGPD-compliant, production-proven with 1000+ enterprises

### How It Works

You resell Tess to your clients. We provide partner portal, reseller pricing, training, and deal registration. Your clients get full Tess experience. You keep margin on each subscription.

### Revenue Example

5 clients × 20 users × R\$149/month × 12 months = R\$179,000/year. Partner keeps 10-15% = R\$17,900-26,850/year recurring.

### What's Included

- Reseller pricing tier (non-public)
- Dedicated partner portal
- Sales & technical training
- Deal registration & protection
- Marketing materials & co-sell support

### Exclusividade LATAM

**Programa exclusivo por vertical — vagas limitadas em LATAM. Parceiros que entrarem primeiro recebem pricing preferencial permanente e exclusividade territorial. Concorrentes já estão avaliando.**

### Next Steps

Piloto gratuito de 30 dias — 10 usuários, sem contrato. Vagas limitadas por vertical em toda LATAM. Seu concorrente direto já está em conversa.

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